

A person is shown from the waist up, wearing a white tank top and blue jeans. They are carrying a large black tote bag over their right shoulder. The bag has white text printed on it. The background is a blurred outdoor setting with green grass and trees.

*another*  
**FUCKING  
TOTE**

*another*  
**F\*ING EVERYTHING**

by karen and jess

INSTAGRAM • TUMBLR • TWITTER @ANOTHERFINGTOTE

[anotherfuckingtote.com](http://anotherfuckingtote.com) | [aftote@gmail.com](mailto:aftote@gmail.com)

# ode to a tote

**EVERYONE NEEDS ANOTHER FUCKING TOTE**

BECAUSE YOU CAN'T WALK TO WORK IN THOSE HIGH-HEELED SHOES

BECAUSE THAT \$1800 BALENCIAGA BAG CAN'T FIT YOUR COMPUTER

BECAUSE YOU BOUGHT A FEW TOO MANY GRANNY SMITHS AT THE FARMERS' MARKET

BECAUSE YOU NEED TO HIDE THAT SPUR-OF-THE-MOMENT LUNCH-BREAK SHOPPING SPREE

BECAUSE YOU WANT TO LOOK LIKE YOU'VE BEEN HANGING OUT AT A BOOK SHOP ALL DAY

BECAUSE THAT \$950 MARC JACOBS BAG CAN'T TOUCH THE FLOOR AT SING SING KARAOKE

BECAUSE NOTHING HOLDS YOUR MAGAZINES MORE PERFECTLY, ESPECIALLY THE SEPTEMBER VOGUE

BECAUSE YOU NEED A CHANGE OF CLOTHES FOR DAY TO NIGHT... OR NIGHT TO MORNING

BECAUSE YOU CAN BE BOTH ENVIRONMENTALLY FRIENDLY & FASHIONABLY ADORABLE AT THE SAME TIME

**BECAUSE THEY ARE CHEAP, EASY AND FUN**

**IS WHY EVERYONE NEEDS ANOTHER FUCKING TOTE**

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## CONTACT

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## CREATED WITH LOTS OF F\*ING LOVE

A MILLION YEARS AGO (OR LIKE, 11) A GIRL WITH PINK HAIR MET A GIRL WEARING KHAKIS IN THE HEART OF THE BIG APPLE. A FRIENDSHIP—AND ABOUT A THOUSAND COFFEE TABLE BOOK IDEAS—WAS IMMEDIATELY FORMED.

THEY TRAVELED THE GLOBE OVER AND OVER, COMING HOME WITH IDEAS, ENOUGH QUOTABLE CONVERSATIONS TO FILL NOTEBOOKS AND LOTS OF TOPSHOP PURCHASES. DURING ONE OF THOSE TRIPS, THE IDEA OF ANOTHER FUCKING TOTE WAS CONCEIVED. NINE MONTHS LATER (OR, 15 TO BE EXACT) THEIR FIRST TOTE HIT THE STREETS OF NYC.

SINCE NOVEMBER 2012, KAREN AND JESS HAVE INTRODUCED NEW PRODUCT OFFERINGS EACH MONTH AND HAVE SHIPPED GLOBALLY TO TOTE AFICIONADOS IN ENGLAND, FRANCE, ITALY, AUSTRALIA AND JAPAN.



## TOTE BAGS



### CONSTRUCTION

ANOTHER FUCKING TOTE IS MADE IN THE USA FROM 100% RECYCLED COTTON AND SCREENPRINTED IN RALEIGH, NORTH CAROLINA.

18" X 14.5" WITH A 25" SHOULDER STRAP | AVAILABLE IN NATURAL & BLACK





AFT-R-NG

Another Fucking Tote, natural w/gold writing



AFT-R-BW

Another Fucking Tote, black w/white writing



AFT-R-BG

Another Fucking Tote, black w/gold writing



AFT-B-NB

Another Bloody Tote, natural w/blue writing



## NOTE CARDS

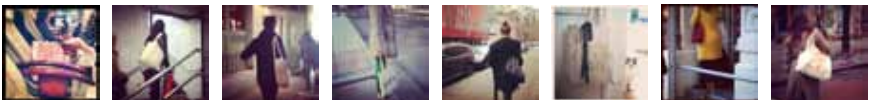


## CONSTRUCTION

ANOTHER FUCKING NOTE IS PRINTED ON FSC-CERTIFIED 100# COVER STOCK. FOLDED A2 CARDS ARE SOLD INDIVIDUALLY OR IN PACKS OF EIGHT.

“FUCKING” & “F\*ING” NOTES: KRAFT PAPER WITH GOLD SHIMMER ENVELOPE.

“BLOODY” NOTES: WHITE PAPER WITH RED ENVELOPE.





AFN-R-N



AFN-R-TYN



AFN-PG-N



AFN-PG-TYN

Another Fucking Note, (R & PG)

Another Fucking Thank You Note, (R & PG)



AFN-R-BC



AFN-B-N



AFN-PG-BC

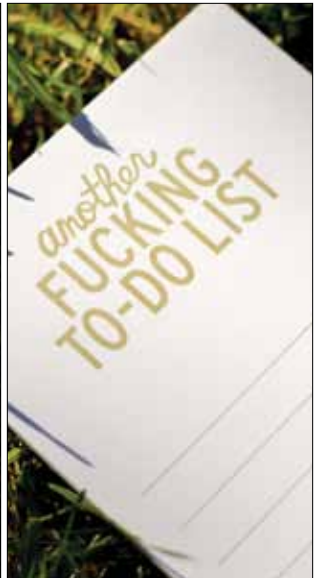


AFN-B-TYN

Another Fucking Birthday Card, (R & PG)

Another Bloody Note & Thank You Note

## TO-DO LISTS



### CONSTRUCTION

ANOTHER FUCKING TO-DO LIST IS PRINTED ON 70# TEXT-WEIGHT RECYCLED PAPER.

LISTS MEASURE 3.5" X 8" AND 50-SHEETS THICK.





## NOTEBOOKS



## CONSTRUCTION

ANOTHER FUCKING NOTEBOOK & ANOTHER BLOODY NOTEBOOK ARE CONSTRUCTED WITH 12 PT KRAFT PAPER COVER, 70# TEXT INTERIOR PAGES & WIRO-BOUND.

NOTEBOOKS MEASURE 5" X 7" WITH 90 UNLINED PAGES.



# PEOPLE F\*ING LOVE US

## SOCIAL MEDIA



17,898 ETSY SHOP VIEWS *Etsy Shop: AnotherFingTote*



209 INSTAGRAM FOLLOWERS *@anotherfingtote*



30 TWITTER FOLLOWERS *@anotherfingtote*



156 FACEBOOK LIKES *facebook.com/anotherfingtote*

## PRESS



SWISSMISS (12/11/12)



A CUP OF JO (12/14/12)



INCREDIBLE THINGS (12/12/12)



AUTHENTIC SACK SOCIETY (12/12/12)

# TERMS

## PRICING

PLEASE CONTACT US FOR A WHOLESALE PRICE LIST: [AFTOTE@GMAIL.COM](mailto:AFTOTE@GMAIL.COM)

## ORDERING

**WHOLESALE:** ORDER VIA EMAIL, WEBSITE OR BY PHONE. ALL WHOLESALE BUYERS MUST SUBMIT A WHOLESALE APPLICATION WITH RESALE CERTIFICATE.

**RETAIL:** VISIT OUR ETSY SHOP [ANOTHERFINGTOTE](#) FOR ALL LISTINGS.

## MINIMUMS

OPENING ORDER: \$80.00\*

REORDER: \$50.00\*

\*ALL ORDERS SUBJECT TO NEGOTIATION.

## SHIPPING

ORDERS ARE SHIPPED USPS PRIORITY MAIL WITH TRACKING UNLESS OTHERWISE ARRANGED. SHIPPING FEES WILL BE OUTLINED ON ORDER FORM. WE AIM TO SHIP ALL ORDERS WITHIN 5 BUSINESS DAYS OF ORDER, SUBJECT TO AVAILABILITY.

## PAYMENT

YOU CAN PAY BY CREDIT CARD, PAYPAL ACCOUNT OR BY CHECK. ALL PAYMENTS MUST BE RECEIVED IN FULL (CHECK CLEARED) BEFORE SHIPMENTS ARE MADE.

## RETURNS

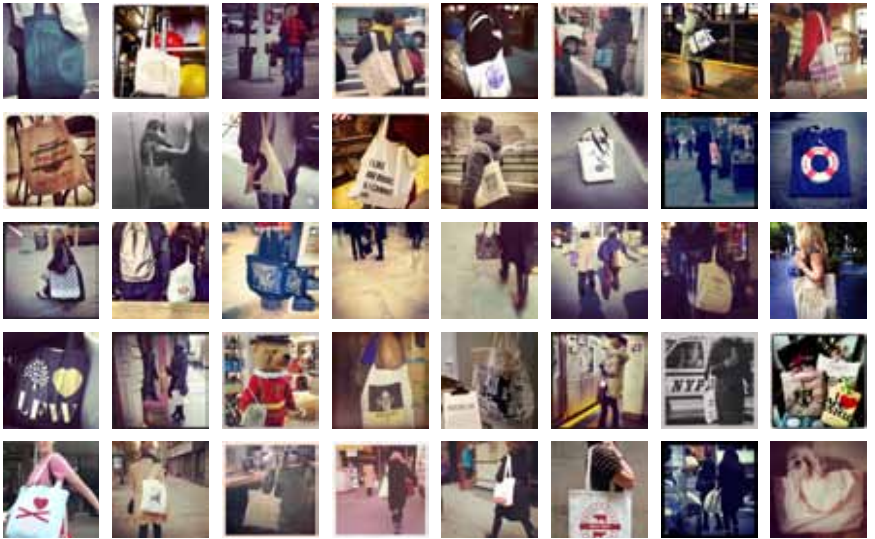
WHOLESALE ITEMS ARE NOT REFUNDABLE EXCEPT FOR MANUFACTURER'S DEFECT.

## CUSTOMIZATION

CUSTOMIZATION AND/OR CO-BRANDING AVAILABLE ON ALL ITEMS. PLEASE EMAIL FOR PRICING AND DETAILS. PERFECT FOR CORPORATE EVENTS, BACHELORETTE PARTIES AND WEDDINGS, COMPANY GIVEAWAYS, ONE-OF-A-KIND AND HOLIDAY GIFTS.

## QUESTIONS?

WE'D LOVE TO F\*ING HEAR FROM YOU: [AFTOTE@GMAIL.COM](mailto:AFTOTE@GMAIL.COM)



SPRING 2013 WHOLESALE CATALOG

# *another* F\*ING EVERYTHING

by karen and jess

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